

# Long-Standing Packaging Business with Strong Growth Potential - TEASER

Case Number: VBS0849

## INTRODUCTION

An established European packaging solutions provider with more than 75 years of operating history is now offered for acquisition. The company represents an attractive opportunity for a buyer seeking a profitable, stable and scalable platform within industrial closing systems, premium packaging machinery and compliance-driven services. The company operates within two complementary business areas: scalable in-house production and a well-established wholesale business built on agency rights. Its long-standing market position is built on reliable quality, strong customer retention and proven capabilities within validated packaging processes.

Based in Denmark and exporting to over 20 countries, the business serves a diverse and resilient customer base across food production, industrial manufacturing and the medico sector. Modernized systems, strengthened technical capacity and an efficient organizational structure support continued international growth and create a compelling foundation for strategic expansion.

The owners are initiating a structured sales process to enable the next phase of development, and the seller wishes to remain active in the company to ensure continuity and contribute to future growth.

 The company operates in resilient and expanding markets driven by rising demand for validated packaging and automation, creating potential for scalable growth in machinery, services and exports.

 Its customer base is highly loyal, with long-standing relationships across food, industrial and medico sectors that reflect strong trust in quality, documentation and reliable delivery performance.

 With in-house production, premium machinery brands and compliance-ready services, the company offers high-quality, regulation-aligned solutions that clearly differentiate it from low-cost competitors.

## MARKET

The company operates in a stable and growing market characterized by rising demand for automation, traceability and validated packaging processes across both domestic and international industries.

Customers in food production, industrial manufacturing and the medico sector increasingly prioritize quality, compliance and operational reliability, creating strong conditions for suppliers with robust technical and documentation capabilities. The medico market is a core market defined by strict documentation requirements and long-term purchasing behavior. Long-term customer relationships in more than 20 countries reflect the company's competitive position, supported by consistent product performance and a trusted reputation for dependable delivery.

Market trends point toward continued investment in machinery upgrades, quality assurance systems and documentation-driven production, areas where the company is already well positioned.

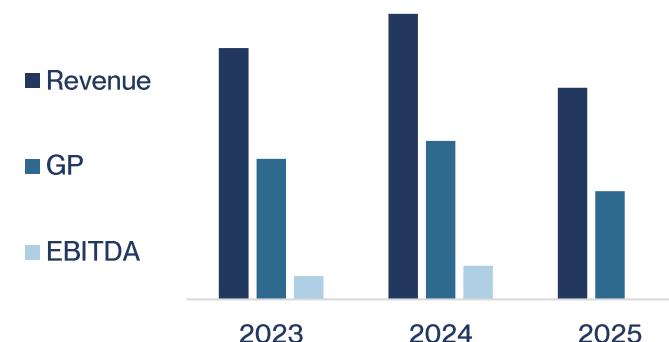
## ACQUISITION RATIONALE

The acquisition offers a compelling opportunity to obtain a profitable and well-established platform within packaging solutions, backed by a diversified revenue base and resilient, long-cycle customer segments.

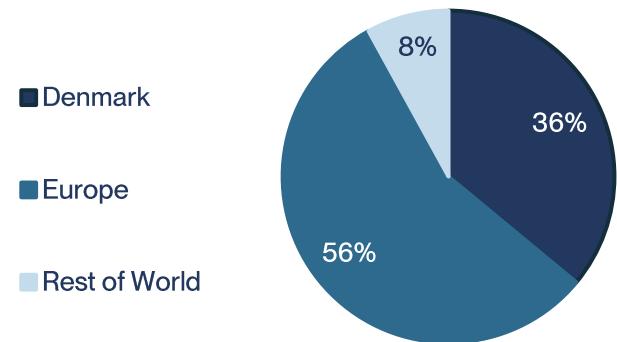
The company's strong operating history, international reach and proven ability to serve regulated markets provide a robust foundation for future growth. With scalable machinery offerings, recurring consumables and expanding service potential, the business is well suited for buyers seeking a combination of operational stability and strategic expansion opportunities.

The ownership change is driven by a wish to unlock the company's next growth phase with a buyer capable of accelerating commercial and international expansion - offering an attractive long-term position in the packaging solutions market.

## KEY FIGURES



## REVENUE COMPOSITION - GEOGRAPHICS



## Disclaimer

The present teaser has been prepared by Virksomhedsbørsen A/S following discussions with the company's owner, information from the company's accounts, and publicly available information.

Further information or sharing of the complete prospectus requires the signing of a non-disclosure agreement (NDA).

For interest in receiving the complete prospectus or for further inquiries regarding the matter, please contact Peter Hald at [peter.hald@m-plus-a.com](mailto:peter.hald@m-plus-a.com) or +45 26 11 07 97.



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