

Manufacturer of High-Quality Food Products - TEASER

Reference Number: VBS0783

INTRODUCTION

Danish food manufacturer and supplier offering high-quality products is now available for purchase. The sale includes the company's international subsidiary, which serves as the primary source of raw materials for the company's products.

Established nearly 50 years ago, the company has undergone significant evolution, from collaborating with industry partners to establishing their own distinct trademarked brands, which remain integral to their operations today.

With ongoing investments in production facilities, the company has achieved a substantial competitive edge, boosting faster production rates compared to competitors. Additionally, these facilities offer extensive flexibility, allowing the company to accommodate diverse customer needs.

Moreover, the company distinguishes itself through its commitment to ethical production practices, minimizing human intervention from the sourcing of raw materials to the endproduct. Furthermore, the company aims to manufacture products without the use of additives.



Geography

The company HQ is situated in North Zealand, Denmark.



Contracts

The company prioritizes securing contracts with large customers, recognizing it as a crucial aspect of business development.



Legislation

The company is dedicated to adhering to strict regulations governing the production of food products.

MARKET

The company operates within a global market segment projected for ongoing growth. Various market trends, such as heightened usage and demand, increased sales to new markets and specific shifts in consumer preferences, are fueling this growth.

Presently the company is witnessing growth across both large and small customer segments. The acquisition of major retailers as costumers contributes to the growth among large customers, whereas smaller customers are drawn to the company due to prevailing market trends favoring individual consumer preferences.

Particularly important are the relationships with the large customers. These partnerships typically foster strong loyalty, thereby ensuring a steady revenue stream over time

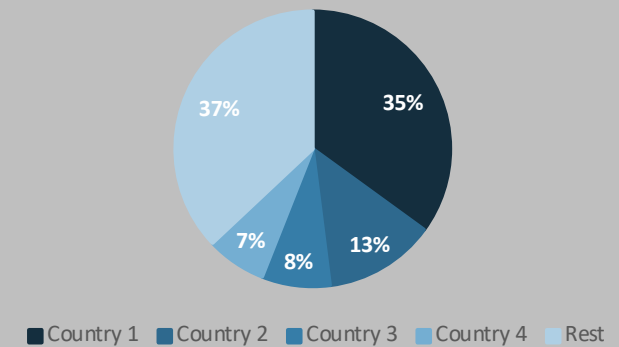
ACQUISITION RATIONALE

The company finds itself in a strong market position due to several key factors:

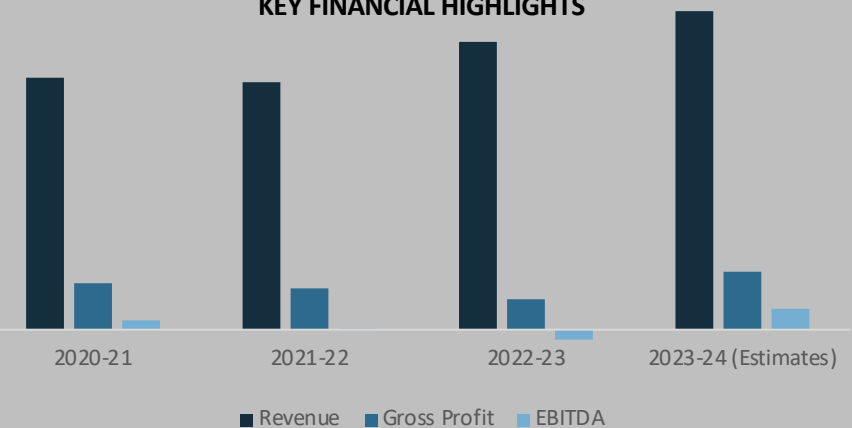
- **Strong Supply Chain:** Leveraging its foreign subsidiary, the company can offer products with short lead and delivery times, ensuring efficient operations.
- **Global Presence:** By securing contracts with numerous large retail chains, the company is present in major foreign markets providing the company with excellent opportunities for growth.
- **State-of-the-art factory:** The company's state-of-the-art factory has obtained several certifications enhancing the company's brand value and positioning it favorably to secure additional contracts.

The acquisition of this company presents several potential synergies for a prospective buyer. These include access to new products and markets, as well as the opportunity to reinforce and optimize the supply chain for greater efficiency and effectiveness.

REVENUE COMPOSITION BY COUNTRY



KEY FINANCIAL HIGHLIGHTS



Disclaimer

The present teaser has been prepared by M+A Virksomhedsbørsen A/S following discussions with the company's owner, information from the company's financial statements, and publicly available information.

Sharing of further details or distribution of the complete prospectus, requires the signing of a Non-Disclosure Agreement (NDA).

Inquiries regarding the acquisition opportunity or requests for the complete prospectus, can be addressed to **Frank Kirk at frank.kirk@m-plus-a.com or +45 48 80 20 14.**